

## **Editorial:**

### **IJBSAM: The first steps**

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#### ***Abstract***

This is the first 'Editorial' of the International Journal of Business Science and Applied Management. The journal was launched in summer 2006 and since then we have published three volumes, seven issues and more than 25 papers. In most occasions, each issue of the journal is accompanied by a book review relating to business and management topics.

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## **EDITORIAL**

I am pleased to provide the first 'Editorial' of the *International Journal of Business Science and Applied Management*. The journal was launched in summer 2006 and since then we have published three volumes, seven issues and more than 25 papers. In most occasions, each issue of the journal is accompanied by a book review relating to business and management topics.

Our aim is to review papers in an efficient manner knowing how important these publications are in the academic profession. Therefore, we aim to have a decision within 10 weeks from the submission date to the journal and so far, we have managed to keep to this deadline on most occasions. Surely, this would have not been possible without the help and support of the Editorial Board team which consists of academic experts from a wide range of business and management scientific fields. Special thanks should be given to Dr Papagiannidis, the Production Editor of the journal, for his continuous and speedy efforts to improve and update the journal website. Finally, before discussing the academic papers published in this issue, I would like to invite academic proposals for any Special Issues with topics related to the business and management fields. In 2007, the journal published two Special Issues examining the e-business phenomenon with Professor Feng Li acting as the principal Special Issue editor.

The current issue (Vol.3, Issue 3) includes three papers written by academics based in Europe and North America. Specifically, the first paper written by Professor Teemu Kautonen is entitled "Understanding the older entrepreneur: Comparing third age and prime age entrepreneurs in Finland". It examines a topical issue, older entrepreneurship, and based on systematic research, the author provides a range of insightful findings. The second paper brings together academics from North American universities examining "Mobile technology and the value chain: Participants, activities and value creation". The authors analyse the mobile technologies related to a company's value chain and provide benefits and concerns following the usage of these technologies. The third and final paper of this issue is entitled "Turnover and heterogeneity in top management networks – A demographic analysis of two Swedish business groups" and is written by two academics located in Swedish universities. The paper examines membership turnover for two Swedish business groups and following the application of relevant theories, a range of recommendations are illustrated.

This issue concludes with a review for a strategic management book (*Strategic Management and Competitive Advantage: Concepts and Cases* by Jay B. Barney and William S. Hesterly) provided by Dr Tsinopoulos.